MONAT®

WHY MONAT?

Your guide to beautiful hair and a beautiful life.





WHO IS MONAT?

• **We Are Modern Nature®**. Pioneers in the scalp-first approach to beautiful hair, MONAT offers premium, naturally based, award-winning products that deliver real results.

• **We Are the World's #1 Direct Seller of Premium Haircare—for the Fourth Year in a Row!*** Our markets span the Americas, Europe, Australia, and New Zealand, and we're continuing to expand.

• **We Are Family Owned & Operated**. From product formulation and manufacturing in the USA to distribution centers around the globe, our commitment to quality, safety, and service is unparalleled.

• **We Are Grateful**. Through the MONAT Gratitude Foundation, we're making gratitude a way of life and creating positive impact for children and families around the world.



WHY MONAT?

• **Build your business and income to fit your lifestyle**** with an incredible compensation plan featuring commissions, multiple bonus opportunities, a three-tiered car program, and more.

• **Share without limits.**

- Share like you already do: through social media and word-of-mouth.
- Your customers can shop how they like, without changing buying habits.
- Our consumable, customizable product line means satisfied customers & repeat purchases.

• **30-Day Money-Back Guarantee*****

• **No inventory** to carry and no deliveries to make. MONAT ships direct!

• **Winner** of more than 40 awards for products and business across the globe and featured in some of the world's leading publications.

Forbes VOGUE CTV ELLE COSMOPOLITAN

• **We're committed to quality and safety.** Our naturally based ingredients are formulated and tested with you in mind.

WE SAY YES!

- YES! We only use safe, clinically tested ingredients.
- YES! We use safe colorants and fragrances.
- YES! We are vegan, cruelty-free, and Leaping Bunny® Certified.
- YES! We are gluten free and non-GMO.

GLUTEN FREE VEGAN LEAPING BUNNY CERTIFIED

REAL RESULTS.



Choose from a complete collection of naturally based, premium anti-aging products clinically proven to perform.

SHARING BEAUTIFUL HAIR IS SIMPLE AND RISK FREE.



Begin with the MONAT Starter Kit for only $99!



Or choose to SAVE and personalize a Product Pack that's right for you—tailored to your unique hair and skin goals! Your one-time purchase includes the Starter Kit FREE plus a 30-Day Money-Back Guarantee.***



REAL EARNINGS.**

How you earn (and save!) is up to you:

- 30% off all MONAT products (Spend $100+ and save an additional 20% with MONAT Purchase +™!)
- 30–45% commissions on retail sales
- 15–30% commissions on VIP Customer sales
- More bonus opportunities as you build your business!
- MONAT Motor Club: Qualify to drive a luxury car!
- Incentive trips, events and more!

Make the most of your PowerStart period! Maximize your earnings during your enrollment month + the following five months.

Rank Advancement Bonuses	Rank Maintenance Bonuses	Matching Bonuses	And more!

MONTH 1: **Rank up to MMP** by achieving 1200 GV
Enroll 2 Market Partners (with 200 PV each)
+ 8 VIP Customers (with 100 PV each) = 1200 GV

+

MONTH 2: **Maintain MMP** by achieving 1200 GV
and 2 active Lines

+

MONTH 3: **Maintain MMP** by achieving 1200 GV
and 2 active Lines

= **$775 IN POTENTIAL BONUSES!**

	AMP	MMP	TOTAL
MONTH 1	$25	$150	**$175**
MONTH 2	$50	$200	**$250**
MONTH 3	$100	$250	**$350**

+ Retail Bonus, Product Pack Bonus, and Super Seller Bonus

Total 50% **Matching Sponsor Bonuses = $387.50**

Earnings based on MMP maintaining 1200 GV + 2 active lines in months 2 & 3

MONAT®

VIP PERKS™

MONAT VIPs receive a multitude of perks that include healthy savings, exclusive rewards, beautiful results, and much more!

Incredible Savings

15% Off
Everyday savings on the retail price of any MONAT product.

MONAT Purchase +™
Additional savings of 20%, depending on order total.

Flat Rate Shipping
Orders under $100 ship for only $5.99. Orders over $100 ship free!

Exclusive Rewards

VIP Points
Earned with every purchase to collect & redeem as they like for customized, money-saving coupons.

Birthday Bonus
A $25 Reward on the VIP's special day.

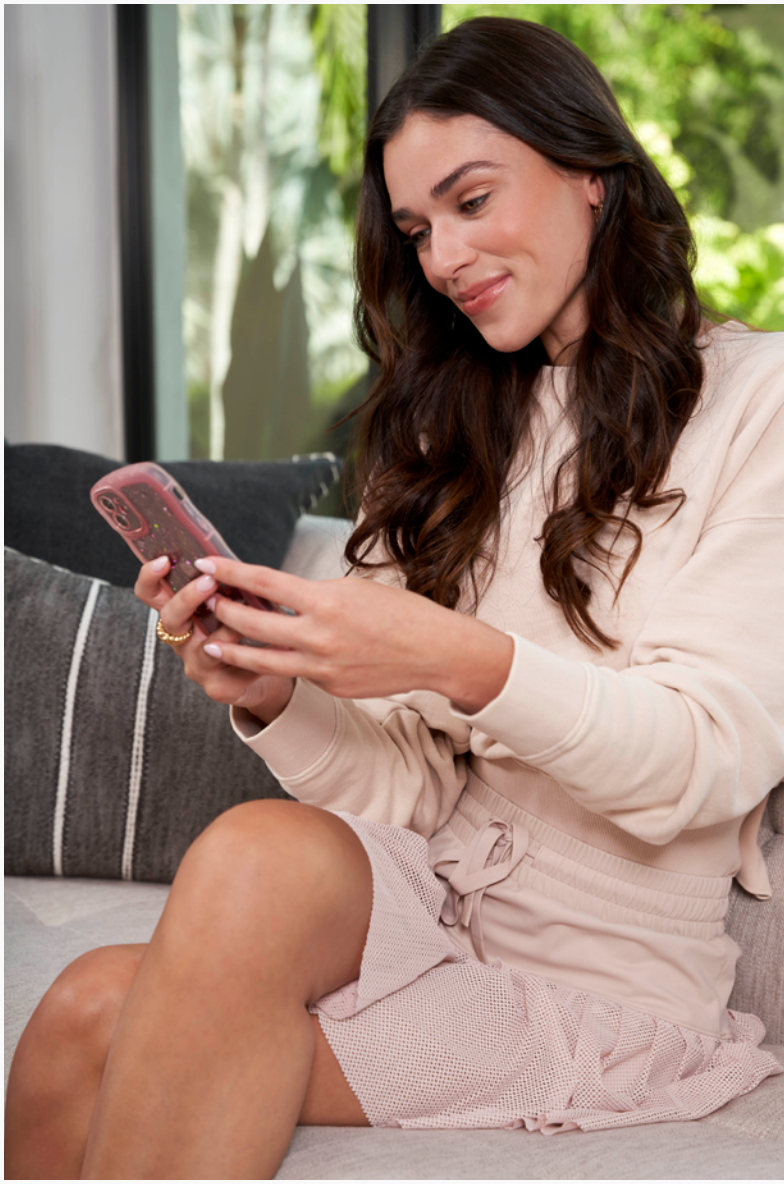
Anniversary Gift
A $10 Reward on the anniversary of becoming a VIP.

Beautiful Results

Flexship Orders
VIPs may choose their products and their frequency (every 30 or 60 days), update their order, or adjust their schedule anytime, hassle-free.

FREE Products
Earned when a VIP completes their first, second, & third Flexship Orders of $84 or more. Redeemable on their next Flexship Order.

Exclusive Sales & Promotions
Exclusive access to flash sales & special promotions offering even more savings.



HOW WILL YOU SHARE BEAUTIFUL HAIR?

SHOP as a Retail Customer!
SAVE as a VIP Customer!
EARN as a MONAT Market Partner!

**Source Euromonitor International Limited; Beauty & Personal Care 2026 ed; Premium Hair Care category; MONAT Global company shares in retail value (RSP) terms, Local Brand Name, 2025 data.*
***Market Partner earnings will vary significantly, and no income is promised or guaranteed. Earnings depend on a number of factors, including leadership experience, expertise, quality and depth of your organization, and individual effort. In 2024 the average Market Partner earned $758 USD. For more information regarding typical earnings, search "MONAT Income Disclosure Statement."*
****Applicable handling fees are added to all orders. Shipping and handling charges are nonrefundable.*